

Strategic Directions and Goals Summary

Strategic Direction 1:

Assist individuals to access volunteer opportunities for service, growth and experience.

- Goal 1.1 Implement a placement, promotion and support service that focuses on the creation of inclusive environments for potential volunteers.
- Goal 1.2 Develop training that enhances the personal experience for volunteers.
- Goal 1.3 Implement volunteer projects that focus on particular groups in the community i.e. Baby Boomers, Generation X & Y.

Strategic Direction 2:

Generate and expand opportunities for community service organisations to secure, retain and effectively manage and support their volunteers.

- Goal 2.1 Further support Volunteer Managers in community organisations with training and program development.
- Goal 2.2 Assist organisations to enhance volunteer management through implementation of the National Standards for Volunteering.
- Goal 2.3 Support the development of an accessible space in central Geelong for community organisations & self help groups.

Strategic Direction 3:

Promote and celebrate volunteering within our community

- Goal 3.1 Develop a Volunteer Engagement Strategy for the region that will effectively position volunteering as a critical element of social policy and community strength.
- Goal 3.2 Enhance online resources to link volunteer opportunities with potential volunteers.
- Goal 3.3 Provide opportunities for access to up to date information, resources, ideas etc through an annual volunteering conference, networks, newsletters and training.

MISSION

Volunteering Geelong coordinates, promotes and supports volunteering in our community to enhance the quality of life for people within the Geelong Region.

VISION

Volunteering Geelong is a dynamic, professional, customer focused organisation providing quality services within the community. The organisation has an outstanding reputation within the Geelong Region as the leading provider of volunteer services and information.

PURPOSE

Volunteering Geelong works with **people** (to facilitate opportunities for volunteering) **organisations** (to assist the development and management of volunteering) and **systems** (to further enhance and promote the role and importance of volunteering within our community).

For more information, contact

Gail Rodgers
Manager
Volunteering Geelong
87 McLarty Place
Geelong

Ph: 5221 1377

manager@volunteeringgeelong.org.au

www.volunteeringgeelong.org.au